

AMANDA KIM

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PROFESSIONAL EXPERIENCE

User Interface Designer — *Silvertrek Systems*

May 2023 - Jul. 2024

- Led user interviews and employed targeted ethnography, competitor analysis, and field studies to enhance the user experience and visuals for Kartaya Maintain, an equipment management application integrated with Viewpoint Vista's database.
- Collaborated closely with the Lead Developer and IT Manager to refine user flows, communicated design concepts on Figma, and implemented high-fidelity designs with JavaScript (React.js and Node.js) and SCSS in Visual Studio Code.
- Managed and spearheaded Silvertrek's new branding initiative, marketing, and events by collaborating with external brand designers, strategically elevating the company's reputation in the niche construction accounting market, as a trusted, tech-savvy enterprise
- Co-led a team of 2 back-end developers to mentor 5 WSU Vancouver students in designing and developing a work order status application over two semesters.

Web Designer/Developer — *City Ranked Media*

Dec. 2022 - Mar. 2023

- Developed and designed modern WordPress websites using HTML and CSS for various clients, including Gopher.io, People's Community Federal Credit Union, and Zenith Properties; achieved an average 55% increase in site traffic within the first month of launch.
- Mentored junior front-end developers in best UX practices and debugging techniques through pair programming using the driver-navigator approach, boosting their confidence in design and development.

Web Developer — *Tech Fleet*

Sep. 2022 - Nov. 2022

- Collaborated with a team of 4 developers and 12 designers on a 3-month web redesign project for Beela.se in an Agile environment. Revamped and converted the majority of existing pages from HTML and CSS to React.js and TypeScript, achieving 90% of Phase 4 goals as per client specifications.

UI Designer — *Develop for Good*

Nov. 2021 - Apr. 2022

- Conceptualized 12 design mockups over a 5-month rebranding project with 2 designers, ensuring adherence to accessibility and usability requirements.
- Guided the visual direction and negotiated with the client to achieve mutual agreement on the finalized visual direction, establishing Develop for Good as a memorable tech non-profit. Since the revamped website launched in May 2022, volunteer numbers grew from 1,200 to over 10,000 by May 2024.

EDUCATION

Associate in Applied Technology: Digital Media Arts — Clark College

Starting Jan. 2025

Certificate: UX Design — Designlab

May 2021 - May 2022

Bachelor of Science: Accounting — Metropolitan State University of Denver

Sep. 2014 - Dec. 2017